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| elese**UFI** | **13-16 April, 2018Hong Kong Convention and Exhibition Centre** |

**A Leading Electronics Event in Asia with Hotel Sponsorship\***



**Major Exhibits**

* 3D Printing
* Audio Visual Products
* Connected Home
* Digital Imaging
* Eco-Friendly Products
* Electronic Manufacturing Services (EMS)
* Electronic Parts, Components and Production Technology
* Fitness and Beauty
* Healthcare Electronics
* Home Appliances
* In-Vehicle Electronics & Navigation
* Security Products
* Telecommunication Products

**Basic Information**

* **Website:** [www.hktdc.com/hkelectronicsfairse](http://www.hktdc.com/hkelectronicsfairse)
* **Date:** 13 – 16 April, 2018
* **Venue:** Hong Kong Convention & Exhibition Centre

**Special Highlights**

* Startup
* Smart Home
* Robotics & Unmanned Tech
* IoT Solutions

**Concurrent Fair:**







***Check out the full list of exhibits online!***

**Hotel Sponsorship for NEW Overseas Trade Buyers\***

* The Hong Kong Trade Development Council (HKTDC) will sponsor your hotel accommodation in Hong Kong of **up to USD269** when you stay in one of our pre-selected hotels, during the nights of **12-16 April, 2018** (inclusive).
* ***Special Remarks*** - Entitlement of hotel sponsorship (accumulative total):

 **Visit the Fair for 2 Days**

**2-Night Sponsorship**

**(Maximum up to**

**USD 256)**

**NEW**

**HKD 1,000 Cash Incentive**

**Visit the Fair for 1 Day**

**HKD 900 (USD 115)**

**Visit the Fair for 2 Days**

**HKD 1,500 (USD 192)**

**\*Accumulative total**

**Visit the Fair for 3 Days**

**HKD 2,100 (USD 269)**

**\*Accumulative total**

***Plus*** *HKD 1,000 cash incentive*

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| *Choice of Hotels* | *Address* | *Room Rate**(HKD/night)* | *Room Type* | *Travelling to HKCEC (min)* |
| 🞏 Stanford Hillview Hotel[Www.stanfordhotels.com.hk/hillview](http://Www.stanfordhotels.com.hk/hillview)  | Observatory Road on Knutsford Terrace, Tsimshatsui, Kowloon, Hong Kong | $1,090 | Oak | By MTR: 30 minsBy Taxi: 15-20 mins |
| 🞏 The Charterhouse Causeway Bay# <http://hongkonghotel.charterhouse.com>  | 209-219 Wanchai Road, Hong Kong | $1,080 | Superior | By MTR: 30 minsBy Taxi: 10 mins |
| 🞏 Island Pacific Hotel#[www.sino-hotels.com/hk/island-pacific/](http://www.sino-hotels.com/hk/island-pacific/)  | 152 Connaught Road West, Hong Kong | $1,030 | Superior | By MTR: 35 mins By Taxi: 15-20 mins |
| 🞏 Hotel Jen Hong Kong#[www.hoteljen.com](http://www.hoteljen.com)  | 508 Queen's Rd W, Sai Wan | $1,000 | Superior | By MTR: 30 mins By Taxi: 15 mins |
| 🞏 Harbour Plaza North Point[www.harbour-plaza.com/northpoint](http://www.harbour-plaza.com/northpoint)  | 665 King's Road, North Point, Hong Kong | $990 | Superior City View | By MTR: 40 minsBy Taxi: 15-20 mins |
| 🞏 Metropark Hotel Kowloon#<https://hongkonghotel.metroparkhotelkowloon.com/eng/>  | 75 Waterloo Rd, Ho Man Tin | $800 | Superior | By Taxi: 25 mins |
| 🞏 Iclub Fortress Hill Hotel<https://www.iclub-hotels.com/iclub-fortress-hill-hotel/en/home/home.html>  | 18 Merlin Street, North Point, Hong Kong | $800 | iSelect/ iPlus | By MTR: 35 minsBy Taxi: 10-15 mins |

*# - Complimentary shuttle bus from hotel to fairground is available throughout the fair period, some hotels only offer single trip service in the morning.*

**IMPORTANT NOTICE for INDIAN NATIONALS TRAVELLING to Hong Kong**

The Immigration Department of the Government of the Hong Kong Special Administrative Region has announced that the Pre-arrival Registration for Indian Nationals has been implemented on 23 January 2018. The online service for “Pre-arrival Registration for Indian Nationals” is now opened. Please visit <http://www.immd.gov.hk/eng/services/visas/pre-arrival_registration_for_indian_nationals.html> for more details.

**ADDITIONAL OFFERS - SPECIAL AIRFARE BY CATHAY PACIFIC & CATHAY DRAGON**

Cathay Pacific Airways, the home carrier of Hong Kong, together with Cathay Dragon, offer registered exhibitors, buyers and travel companions an exclusive opportunity to enjoy great savings on flights to Hong Kong.

Please visit <http://eventsoffer.cathaypacific.com> or contact your nearest [Cathay Pacific](http://www.cathaypacific.com/cx/en_HK/about-us/contact-us/worldwide-offices.html) and [Cathay Dragon](http://www.dragonair.com/ka/en_HK/about-us/contact-us/worldwide-offices.html) reservations office and quote the MICE Event Code, **MICE067**.

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**HKTDC Hong Kong Electronics Fair (Spring Edition)**

**Hotel Sponsorship up to USD 269 & USD128 Cash Incentive - Reply Slip**

*Please complete and return the reply slip with your* ***business card copy*** *attached to
 Email:* hkelectronicsse.visitor@hktdc.org *by* ***March 16, 2018 (Friday)****.*

*\*\*\*Hotel Sponsorship acknowledgement letter will be issued once your application is approved and*

*this reply slip is* ***NOT*** *for hotel check-in\*\*\**

*\*\*\* Please attach Business Card copy to the application \*\*\**

*All the below data are mandatory for processing the Hotel Sponsorship Application. The credit card information will be used for hotel booking only and will not be kept in the HKTDC database.*

**Choice of Hotel** (please choose one):

 🞏 Stanford Hillview Hotel 🞏 The Charterhouse Causeway Bay 🞏 Island Pacific Hotel

 🞏 Hotel Jen Hong Kong 　 🞏 Harbour Plaza North Point　　 🞏 Metropark Hotel Kowloon

 🞏 Iclub Fortress Hill Hotel

**Full Name** (as shown on passport): Mr. / Mrs. /Ms.: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Company Name**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Office Address**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Country**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Office Telephone**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Office Fax**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Office email**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Check-in Date**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Check-out Date**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Room Type:** Single / Double / Twin

**Credit Card No**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (for hotel booking guarantee)

**Expiry Date**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Credit Card Type**: 🞏 Visa 🞏 Master Card 🞏 AE

**Interested Product:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Nature of Business:**

🞏 Buying Office 🞏 Electronics Manufacturer 🞏 Trader / Distributor 🞏 Importer 🞏 Investor

🞏 Retailer 🞏 Product Engineers 🞏 Wholesaler 🞏 Others: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Terms & Conditions**

1. \*Your company and you MUST be a new overseas trade buyer to the Hong Kong Electronics Fair (Spring Edition) 2018 (i.e. your company & yourself did not visit the Fair in 2017) in order to apply for the above sponsorship programmes.
2. Successful applicants who visit the fair for 3 days will be entitled to an additional cash incentive of HK$1,000.
3. Hong Kong Electronics Fair (Spring Edition) 2018 is open to business visitors only where visitors under the age of 18 will not be admitted.
4. Exhibitors of the Hong Kong Electronics Fair (Spring Edition) 2018 or the concurrent International ICT Expo 2018 are not eligible for the above sponsorship programmes.
5. If your company or you have applied for Hotel Sponsorship, Air + Hotel Package or other buyer sponsorship programmes of Hong Kong Electronics Fair (Spring Edition) or the concurrent International ICT Expo 2018, applications for this sponsorship offered by the Hong Kong Electronics Fair (Spring Edition) will not be processed.
6. If the hotel choice of hotel is fully booked, HKTDC will designate a hotel to the applicant.
7. Each company is entitled to only one room at one hotel from 12 - 16 April 2018 (inclusive). This offer is available on a first-come-first-served basis and subject to room availability.
8. Application without credit card details and business card copy will not be processed. The hotel will levy penalty charge on the credit card provided if the applicant does not show up on the specified date.
9. Once this application has been approved, HKTDC will send out the acknowledgement letter within 4 working days to the email or fax as stated on the application form. If applicant does not hear from HKTDC within 4 working days, the application is considered unsuccessful.
10. The applicant MUST show up at the Fair and complete a questionnaire when collecting the Hotel Sponsorship Voucher & Cash Incentive at the “Buying Mission Service Counter” with an original copy of passport, landing slip, business card, boarding pass and e-ticket receipt in person. HKTDC reserves the right to invalidate the application should there be any informational discrepancies between the documents provided and the information on the application.
11. HKTDC reserves the rights to vary the terms and conditions, change or terminate the sponsorship programme without any prior notice.
12. In case of any disputes over the sponsorship programme, the decision of HKTDC shall be final and binding.

**Data Collection involving customers from European Union (“EU”) / European Economic Area (“EEA”)**

I acknowledge that the above information may be used by the Hong Kong Trade Development Council (HKTDC) for incorporation in all or any of its database for direct marketing or business matching purpose, and for any other purposes as stated in the Privacy Policy Statement (available at www.hktdc.com/mis/pps/en); I confirm that I have the consent and the authority of each individual named in this form to release their personal data for the purposes stated herein.

*□ (If you are from a member state of the European Union (“EU”) / European Economic Area (“EEA”)), PLEASE tick here if you accept our use of your provided data for direct marketing purposes.*

*\*For non-EU/EEA customers, please skip this box which is solely for EU/EEA customers as required by the relevant data protection law in the EU.*

*Name \_\_\_\_\_­­­­­­­­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Signature/Co. Chop \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_*

*If in the future, you no longer wish to receive any promotional and other materials from the HKTDC, please contact our Customer Service Hotline at
(852) 1830668 or* hktdc@hktdc.org*. We will not send you any promotional and other materials upon receiving your request with no charge.*